



Canadian Hard of Hearing Association  
British Columbia Chapter

## **Future Plans 2020**

---

*WELCOME!*

# Action Plan

---

**Four pillars:**

- **Advocacy**
- **Communications, Awareness and Education**
- **Representation**
- **Membership, Administration and Finance**

# Advocacy

---

- **Accessibility Committee to define recommendations provided to the Ministry in November 2019**
- **Continued COVID-19 Advocacy work regarding covered face masks and promoting a range of accessible approaches**
- **Hearing Aid Committee to explore options for affordable hearing instrument devices for BC residents**

# Communications, Awareness and Education

---

- **Update the Hospital Kit to take into account challenges related to COVID-19**
- **Celebrate World Hearing Day of March 2, 2021, noting the release of the World Report on Hearing by WHO**
- **Work with CHHA National on a nationwide mentoring program**
- **Update our website and social media**

# Representation

---

- **Represent hard of hearing persons on various committees and boards**
- **Work in cooperation with CHHA National**
- **Prepare briefing notes for the newly elected BC government and build relationships with relevant government ministers**
- **Maintain liaison with the Seniors Advocate**

# **Membership, Administration and Finance**

---

- **Explore and work toward diversifying fundraising sources**
- **Work in cooperation with CHHA Branches in BC**
- **Grow members**